

**Meadowbank & St Johns Residents Association**

**2020 Annual General Meeting**

**Chair's Report**



**Welcome to the 2020 AGM of your Association whose aim is to help make Meadowbank & St Johns, Auckland's Most Liveable Suburbs!**

**Some of the highlights of the period since our last AGM in April 2019 have been:**

- **Finance - our financial position is sound and Treasurer Henry Ray will make some comments on this when we present the Annual Accounts.**
- **Membership - growth in membership has been satisfactory at both levels with "Associate Members" (people on the database who receive our newsletter) – at 861 and "Financial Members" (people who have paid their annual subs) down a little at 113 although there may have been a minor issue of double counting in the previous year. We interpret our continued high membership support to mean that we are communicating well, probably to a wider audience, and that our advocacy on and involvement in Transport, Community Wellbeing the Environment (particularly our Songbird Project) all resonates with the residents of our suburbs.**
- **Communications – the quality of our monthly newsletter remains high and although we lost a very competent lead in this area Anna Jackson, we've been fortunate in recruiting a similarly dedicated and able replacement in Joann Bell and she has already introduced some worthwhile changes to the newsletter and the website. We know that our Facebook posts take us to a different demographic group, and for those who understand the statistics, as at March our "likes" were 1,244, "engagement" 16,780 and "reach" 116,128.**
- **Transport – we have continued to advocate strongly with OLB and Auckland Transport on issues such as traffic and pedestrian safety on Gowing Drive including the idea of a pedestrian crossing (we submitted a petition to Auckland Transport through the OLB on this issue), reinstatement of a bus service through St Johns Park (we submitted a petition direct to Auckland Transport on this issue), safety concerns over the intersection at Temple St and Lucia Glade and the much delayed Stage II of the Glen Innes to Tamaki Drive Shared Pathway plus the local connections to it.**
- **Environment – we submitted successfully twice to the OLB on the Waitatarua Reserve Enhancement Plan, we continued to grow our Songbird Project so that we now have 115 traps placed, up from 40 last year. We facilitated a petition to Auckland Council on behalf of residents on issues surrounding the development in the Donnelly St/Ngahue Drive area, we supported the annual clean up of the Pourewa Valley, we took part in the initial meeting of the Pourewa Valley development group and we continue to take a close interest in progress on the replacement of the Meadowbank Community Centre.**

- **Community Wellbeing** – this year for the first time through the enthusiasm of our lead Ensiyeh Gavampour we ran two initiatives, a well attended and popular Community Pot Luck Dinner and a Placemaking project on Neighbours Day which was unfortunately partially curtailed because of the lockdown - the photography competition was completed and the winners will be announced shortly and we hope to run the balance of the Placemaking initiative at a later time.
- **Meetings & Events** – we had a very busy year overall having organised and/or participated in 23 significant meetings and events during the year. A full list of these will be posted on the website as part of this report.

The extra heavy workload this year was only possible through a concerted team effort; we have again demanded a great deal of time from our volunteer Committee and I wish to record my thanks to all of the 2019/20 Committee for the results we have achieved.

### **Committee Changes**

Henry Ray joined the Committee as Treasurer in the early part of the year and has excelled in the role. We lost Kieran Tibble our Songbird Project Coordinator in February but were fortunate to have recruited a very worthy successor in Souad Boudjelas.

Our biggest Committee loss this year was our Comms lead Anna Jackson who was a tireless worker both in her Comms role and supporting or leading in other areas. It seems as though Anna was there enthusiastically supporting almost every initiative we took on and in fact she led our successful submissions to the OLB on the Waitarua Enhancement Plan for which she took an amount of unjustified personal criticism. On top of this Anna became my “go to” guy when I needed a second opinion on almost any subject at all. Anna’s contribution will be missed but we wish her well with her Master’s studies and hope she will stay interested in our progress.

Having been endorsed by the Committee, I am pleased to propose Anna Jackson as a Life Member of the Association and ask members to register their approval by acclamation.

### **Sponsors and Advertisers**

We owe a great deal to our sponsors; the Orakei Local Board for their on-going moral and financial support; the individual members of the Board that we interact with most often, particularly Troy Churton and more recently Scott and Margaret; the financial and/or advertising support from Barfoot & Thompson Meadowbank, Linda Jones of Meadowbank Corner Chemist and Khana Restaurant Meadowbank.

Remember that this is your Association and your Committee is here to listen and where possible, act on your concerns. You can help us to achieve our objectives by taking an interest – paying your subscription, reading the newsletter, attending meetings, liking or engaging our Facebook posts, talking to neighbours, friends and family in the area who are not yet members; by telling us if you have concerns; by making constructive suggestions if you believe we can improve or if there is an area that we haven’t covered; and most importantly, if you feel strongly about an issue, volunteer to help.

**I look forward to leading the Association in the coming year and to making further progress towards our objectives.**

**Barry Stewart**

**Chair**

**Meadowbank & St Johns Residents Association 2020 AGM - Chair's Report  
2019/20 Meetings and Events**

<b>Month</b>	<b>Event/Topic</b>	<b>Speaker/Venue</b>
April	AGM	Mayor Phil Goff
May	NZ Outlook from an ACT Perspective	MP David Seymour
May	Songbird Project - Rat Trap Distribution	Meadowbank Shopping Centre
May	Waioataua Reserve Enhancement Plan	Hayley Dauben, Auckland Council
June	Civil Defence	Melanie Hutton, Auckland Council
July	Safety & Security	Avon Lines, Neighbourhood Support & Haika Urlich, NZ Police
July	Songbird Project Rat Trap Distribution	Meadowbank School Eco Warriors Meeting
August	Universal Design	Elise Copeland, Auckland Council
August	Community Wellbeing	Pot Luck Dinner
September	Community Centre Open Day Membership & Rat Trap Distribution	Meadowbank Community Centre
September	Local Body Elections	OLB & Council Ward Candidates
September	Environment	Pourewa Valley Cleanup
September	Songbird Project Rat Trap Distribution	Meadowbank School Science Fair
September	Retirement Village Seminar	Troy Churton, Financial Capability Commission
September	Local Body Elections (jointly with other RA's)	Mayoral & Council Ward Candidates
October	Member Forum	
November	Newly elected Orakei Local Board	Scott Milne, Chair OLB
November	Membership Drive	Meadowbank Shopping Centre
November	Songbird Project	Meadowbank School Talk
December	Meet & Greet OLB & Ward Councillors	Desley Simpson, Josephine Bartley, Scott Milne
December	St Chads Community Christmas Event	Membership & Rat Trap Distribution
February	OLB 3 Year Plan	Ollin Perez Raynaud, Auckland Council
March	Ngati Whatua	Tom Irvine

## MBSJRA Membership Report to 31st May 2020

### Financial Membership

Financial members 2015/16 year (estimate)	60
Financial members 2016/17 year	81
Financial members 2017/18 year	122
Financial members 2018/19 year	142
Financial members 2019/20 year	105
Financial Members 2020/2021 year	112

### Financial Members 2019/20 YTD

**Subscriptions paid to 31/05/20** 134

**Subscriptions paid May - names below** 5

Bob and Sharee Neilson

Karin Hulme

Christie Xavier

Joann Bell

Legri Hobson

**TOTAL Financial members 30/05/20** 139

**New Mailchimp/Newsletter Sign Up for May** 1

**Mailchimp/Newsletter Unsubscribes for May** 5

**TOTAL Membership Database 30/05/20** 853

Yellow names are on Treasurers Report (TR) & Membership Report (MR)

Blue names are on MR but not TR

Brown names are on TR but not MR

# Community Wellbeing Report

## Neighbours Day 2020

Neighbours day celebration has been put on hold until further date in Oct/ Nov 2020, without losing our fund. Barry and I went through different scenarios and alternative plans before cancelling it. However, the risk was too high to go ahead. Moving forward we need to think about another venue for the events as our community centre may not be opened again.

Photography competition was extended for extra 2 weeks -till mid-April- and we have received 23 photos from 8 contestants in three categories of

- Wildlife and Green spaces
- People and everyday life
- Building and architecture

We have had no entry in the old/ historic category, that means we will have 3 winners instead of 4. The people choice photo will be selected at the time of the main event in Oct/Nov.

Photos have been sent to our judge (Photography tutor at Selwyn college) and I am waiting for his response.

## A community initiative for community garden in Tahapa Reserve

A group of residents have initiated an idea of creating community garden at Tahapa Reserve during / post Covid 19 lockdown. Council has shown an initial interest. Kate Thompson is the driver of the idea and following that up. I met with her on 29 May. There are still at early stages of planning and are keen to have meetings with community and stakeholders.

## MBSJRA Communications Report to 6 June 2020

### Newsletter

- April, May and June newsletters have been sent out.
- 848 subscribers which is down 6 from March, open rates, March 62.2% click rate 10.8%, April 56.3%, click rate 7%, June 35.8% click rate 6.9% but this one has only just gone out. Most popular link clicked in the June Newsletter has been the GI 2 Tamaki Dr Shared Path design pdf.
- In May we had 2 new subscribers, a few contacts have been cleaned from the database as the email addresses are no longer valid so I assume some of this is due to job losses with COVID-19.
- 50% of signups have come from facebook and the other 50% from embedded forms (which I think is the website)
- Have revamped the colour scheme and working on changes to make it more user friendly and readable particularly on mobile.

### Website

- Content update will commence once we have had the AGM and new committee is elected, will ask for additional material as required
- Have changed the colour scheme
- Haven't posted much lately as I have been too busy but will look at a regular schedule now that most things are back up and running.

### Facebook

- Steady growth in Facebook , likes now up to 1,271 with 1,419 followers. Most popular posts were those regarding the Remuera Golf Course (2.3k & 1.2k).

Month Ended	Likes	Engagement	Reach
30/06/19	1056	1,661	10,762
31/07/19	1077	2,034	13,011
31/08/19	1123	2,307	17,125
30/09/19	1135	2,001	14,597
31/10/19	1145	1,736	10,300
30/11/19	1179	2,669	15,462
31/12/19	1199	981	8,369
31/01/20	1199	970	4,998
29/02/20	1228	1,114	10,307
31/03/20	1244	1307	11197
30/04/20	1268	1893	13247
31/05/20	1271	346	3675
<b>Total</b>	<b>1271</b>	<b>19,019</b>	<b>133,050</b>

### Instagram

- 79 followers. Work to do on getting this up and running better.

### Neighbourly

- I now have access to this.

- Will put up a notice about the AGM next week.

**Action Points:**

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# Treasurers Report for the month ending 31-May-20

MEADOWBANK & ST JOHNS  
RESIDENTS ASSOCIATION



Opening Balances as at 30/04/2020			
Cheque Account		540.06	
Savings On Call Account		16,669.55	
<b>Total</b>		<b>\$17,209.61</b>	<b>A</b>
<b>Plus Income Received</b>			
Interest on savings account		0.38	
Newsletter Advertising (Barfoot & Thompson)	No charge for May newsletter		
Newsletter Advertising (Khana)	No charge for May newsletter		
Newsletter Advertising (Chemist)	No charge for May newsletter		
Subscriptions & Rat Trap Day Donations			
Various		70.00	
		<u>70.38</u>	<b>B</b>
<b>Less Expenses Paid</b>			
Kieran Thank you - Reimburse Susan Craigie		(46.00)	
Freeparking for Domain name - Reimburse Henry Ray		(56.38)	
HostGator for Hosting - Reimburse Henry Ray		(203.79)	
		<u>(306.17)</u>	<b>C</b>
<b>Closing Balance as at 31/05/2020*</b>		<b>\$16,973.82</b>	<b>D = A+B+C</b>
<b>*Represented by</b>			
Cheque Account		303.89	
Savings On Call Account		16,669.93	
<b>Total</b>		<b>\$16,973.82</b>	

In Month Movement

Projected Income & Expenses			
<b>Income</b>			
Newsletter Advertising (Barfoot & Thompson)		60.00	
Newsletter Advertising (Khana)		60.00	
Newsletter Advertising (Chemist)		60.00	
		<u>\$180.00</u>	
<b>Expenses (Payment 20/6)</b>			
		<u>0.00</u>	
<b>Net Income &amp; Expenditure</b>		<b>180.00</b>	

Next Month's Est. Movements

**Treasurer Notes:**

Note 1: Grant of \$2,300 (Rat Traps only) - accountability form - Due by: 31 July 2020

Note 2: Review the 31 March 2020 Financial Statements

Note 3: Recommence charging for Advertising as from June onwards

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